

## Person Specification

### Young Adults & Digital Engagement Co-ordinator

ATTRIBUTES/SKILLS	ESSENTIAL	DESIRABLE
<b>Education/Professional Qualifications</b>	<ul style="list-style-type: none"> <li>◆ Minimum of two years' experience in an engagement or communication role</li> </ul>	<ul style="list-style-type: none"> <li>◆ Recognised qualifications in digital media/tools</li> </ul>
<b>Experience</b>	<ul style="list-style-type: none"> <li>◆ Working with a Wordpress website</li> <li>◆ Managing social media channels for a charity, business or organisation</li> <li>◆ Use of Canva to create digital media</li> <li>◆ Using webtools to reach 18 – 30 year-olds</li> </ul>	<ul style="list-style-type: none"> <li>◆ Use of webtools, e.g Woo Commerce</li> <li>◆ Use of Google Ad words</li> <li>◆ Previous work experience in a Christian or mission organisation</li> </ul>
<b>Knowledge and Skills</b>	<ul style="list-style-type: none"> <li>◆ Excellent interpersonal skills</li> <li>◆ Confident and creative communicator</li> <li>◆ Well organised with good time management</li> <li>◆ Ability to multi-task</li> <li>◆ Good writing skills with a high level of accuracy</li> <li>◆ Understanding of and appreciation for world mission</li> </ul>	Videography/photography
<b>Personal Qualities</b>	<ul style="list-style-type: none"> <li>◆ Flexibility</li> <li>◆ Ability to work collaboratively in a small team and on own initiative</li> <li>◆ Self-motivated</li> <li>◆ Ability to receive constructive feedback and grow professionally</li> </ul>	