

Press release – December 2009

Interserve launches its 2010 campaign online

Love Changes Everything presented by West End actress, Tabitha Webb

Interserve, the international missions charity which has around 850 workers serving in over 30 countries in Asia and the Arab World, is launching *Love Changes Everything*, its campaign for 2010, in January.

The campaign, which will run online as well as at events during 2010, will seek to raise up prayer, profile and pounds for three areas of Interserve work with the disabled, the disenfranchised and the trafficked.

The campaign title is borrowed from a song title from the classic Andrew Lloyd Webber show, *Aspects of Love* and its lyrics are used in the campaign with permission.

Webb, who is appearing as the alternate Christine in *Phantom of the Opera* in London's West End until September 2010, is delighted to be Interserve's Ambassador in 2010.

"I feel privileged to have been asked to head up Love Changes Everything for Interserve in 2010," commented Webb. *"I know that the work of Interserve Partners around the world is built on the God given foundations of grace and love, and so what better vehicle could there be to promote God's work, as expressed through Interserve. I look forward to promoting this important work in the coming months."*

Alastair McIver, who heads up communications and advocacy at Interserve, is delighted to be working with Webb.

"The campaign title, Love Changes Everything, says all that we want to say about what underpins our work with the marginalised, and the acquisition of Tabitha Webb to help us promote that work through this campaign is a match made in heaven for Interserve. The combination of what Tabitha, with her fantastic singing and acting talent, can do and what we want to do is a dream ticket for an agency such as ours."

The online programme will be enhanced by various bespoke events in churches and schools and other venues.

To find out more, visit www.interserve.org.uk

To arrange an interview with Tabitha Webb, please call Linda Kirkland on 07779 305166 or Alastair McIver on 01908 552700 or 07905 065092

Note for editors: To find out more about Interserve, please visit www.interserve.org.uk

Tabitha Webb



Tabitha is from Kent and is of Anglo-Welsh descent. She gained a BA(Hons) from the Royal Welsh College of Music and Drama followed by a post-graduate diploma from the Royal Academy of Music graduating with distinction.

Her professional career started at the age of 16 after winning the prestigious BBC Choir girl of the year competition. This led to numerous national radio and television performances, recordings and concerts around the UK and Europe including recording her own one-hour radio special for BBC Radio 2.

She has performed as soloist at venues such as St Martin in the Fields, St David's Hall, Cardiff, Brangwyn Hall, Wembley Conference Centre, the Barbican Centre, The Royal Festival Hall, The Royal Albert Hall and also on the field singing the national anthems at England international football matches!

On television she played the role of Aloysia Weber, Mozart's lover in the BBC drama *The Genius of Mozart*.

More recently, Tabitha was hand-picked as one of the featured soloists in Sir Tim Rice's star-studded production of *Chess* at the Royal Albert Hall last year, a role which saw her singing alongside stars such as Josh Groban, Adam Pascal and Idina Menzel. Tabitha has enjoyed performing in the two longest running shows in London's West End, *Phantom of the Opera* and *Les Miserables*. She is pleased to be back at *Phantom* playing the alternate lead role of Christine.

