

## Press release

October 2010

# Kitab goes online -

## Launch of new mission resource to enhance cross-cultural witness

October sees the launch of [www.kitab.org.uk](http://www.kitab.org.uk), an invaluable mission resource from Interserve.

Kitab has been in existence for over 20 years, but this is first time that its products – which include books, DVDs, tracts, leaflets and pamphlets in over 35 different languages - have been offered for online purchase. Many of the products on offer are rare and not available from other UK suppliers.

The Kitab (the Arabic word for ‘book’) website offers an online service to those who work with people of other faiths, cultures and languages, allowing enhanced facilitation of their ‘work and witness’ in their communities.

*“In many ways, this is a unique resource,”* says Interserve Head of Communications, Alastair McIver. *“For some reason, it has been kept ‘under the radar’ for many years but now we believe it is the time to make its products available to a much wider audience. We believe that it has the capacity to enhance missionary witness worldwide, and particularly here in the UK, where Interserve Partners and others are working with a growing number of people from other faiths. We are very excited with this new site, and invite all who read this to visit at [www.kitab.org.uk](http://www.kitab.org.uk)”*

For all resource enquiries, please contact Kitab’s manager, Alan Howell at Kitab, Interserve resources, on 01908 552714

For media enquiries, please contact Alastair McIver at Interserve on 01908 552700

Ends

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### **Note for Editors**

Interserve is a missions charity which has 19 offices around the world and works in over 35 countries in Asia and the Arab World. It’s 850 workers are engaged in educational, development and medical work.